

FOR IMMEDIATE RELEASE
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SWCIDfest Offers Fun and Learning

BIG SPRING – Plans are shaping up for SWCIDfest, a fun filled family celebration held annually on the campus of SouthWest Collegiate Institute for the Deaf (SWCID). The weekend long celebration will be held Friday, April 16th through Sunday, April 18th.

SWCID Community College for Deaf and Hard of Hearing Persons, the only self-contained community college in the nation, is celebrating thirty years of existence and plans to make the annual SWCIDfest activities even bigger and better this year.

SWCIDfest is not limited to the Deaf population. The general public from all across the Permian Basin is invited to come out and enjoy the free, “family friendly” activities. “We want everyone to come out to our campus and have a great time while learning a little more about SWCID,” said Dr. Mark Myers, SWCID Provost.

“There is something for everyone throughout the entire weekend and we look forward to a great time.”

The general public events for Friday evening will be held on the campus of Howard College at the Hall Center for the Arts. The National Theatre of the Deaf will be performing “Treewise”, the story of a young person who has deaf parents and has made a new friend at school. Through the help of a very special tree, the boy learns how to help his new friend understand Deaf Culture.

Tickets for the Friday night performance are \$10 and will be available at the door or can be purchased on the SWCID campus prior to the event.

The Deaf Culture will celebrate Friday evening at the Maddux Student Center with the Anderson Twins Comedy, “Two Cultures, One Town: A Story to Tell.”

Clay and Levi Anderson have put together a performance that showcases real life events, made-up events (but they could have happened), and stuff that is so unrealistic it has to be a story – We Hope!

Tickets for the Anderson Brothers comedy event will be \$15 for individuals age 13 and up and free for those under the age of 13. Refreshments will be provided

following the performance. Tickets can be obtained on the SWCID campus and will also be available at the door.

Saturday, April 17th, the SWCID campus will be open to visitors with a Silent Auction, numerous booths offering fun activities, food and other entertainment designed to appeal to all walks of life, both young and old! There is no admission cost for Saturday afternoon activities.

Silent auction items include gift cards for Allen's Furniture, Blum's Jewelry, Starbucks, and several restaurants, such as, On the Border and Carino's.

Exhibitors such as Sorenson, HEB, Sprint Relay and others will also have booths set up on campus to showcase their products and services.

The Deaf Culture will cap off Saturday's activities with a National Theatre of the Deaf performance of "Treewise" at 8pm in the Maddux Student Center on the SWCID campus. Tickets for the Saturday theatre production are \$10 for individuals 13 years old and up and free for those under 13. They will be available at the door or can be purchased in advance on the SWCID campus.

On Sunday, April 18th, there will be a Worship Service at 9:30 am at the Maddux Student Center that will conclude the weekend's activities.

All funds raised throughout the SWCIDfest celebration will be used to help increase the SWCID scholarship fund.

For more information regarding any scheduled activity, or to purchase event tickets, please contact John Green at jgreen@howardcollege.edu or Jennifer Key at 432-264-3700.

For more information about SWCID and Howard College, visit www.howardcollege.edu.